

## Press release

Versailles, March 6, 2019

### Autonomous Vehicles: For Better or For Worse?

*“Piloting the Autonomous Vehicle – Serving the City”* in bookstores now: A preliminary analysis of autonomous vehicles to avoid running off course

Is this the end of accidents, gridlock, and pollution? Many are those who consider the arrival of autonomous vehicles on our roads as key to responding to current mobility challenges. But thus far, the technological questions have overshadowed the essential debates. Any reasoned approach has been clouded by the fantasies generated by artificial intelligence, by panic in the industry (it’s on its way, it’s inevitable...), the belief that the winner will take all, and the incredible storytelling power of the giants of Silicon Valley.

Autonomous vehicles, whatever their disruptive potential, will not be designing a new world on a blank sheet of paper.



In an effort to get to the bottom of this burning issue, Jean-Pierre Orfeuill and Yann Leriche, two of the most prominent experts in the field, are releasing their book *“Piloting the Autonomous Vehicle – Serving the City”* this Thursday, March 7, 2019, from Descartes & Cie’s Mobile Cultures Collection.

After providing an overview of our current understanding of the subject and delving into each development hypothesis, the authors review the concrete conditions we will set for the arrival of autonomous vehicles in our cities and lives, and have developed a **unique analysis tool: “TRUST”**, whose objective is to provide better insight into the interactions of complex phenomena and to avoid falling into the trap of partial—and thus biased—analysis. TRUST makes it possible to break down the core issue of confidence into five areas: Technology, Regulation, Usage, Systems and Services, and Territories. By leading the discussion towards following the original

methodology of the technology of territories, Jean-Pierre Orfeuill and Yann Leriche invite us to move forward to prevent the promised autonomous vehicle revolution running off course, and allow it to develop towards the collective good.



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Since 2016 it is now part of VEDECOM. Within this new organization, the City on the Move Institute is exploring the relations between technological change and the mutations of the urban territories, in their social, architectural and cultural dimensions.

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