

# 2<sup>nd</sup> VEDECOM-MACIF BAROMETER

## The French and the Automated Vehicle: perception and expectations in 2021



**73%**

**of the French**

express a positive opinion for this means of transportation

**+ 3 points**



**An increased visibility for AV in progress of 6 points**

**18%**  
**+ 6 points**

have already seen an automated vehicle  
versus 12% in 2020

But their use is low  
95% have never tried any automated vehicle  
versus 97% in 2020

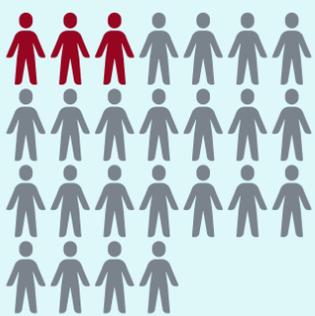


think that it brings  
**41%** well being and freedom

## Expected in rural zones...

**12%**  
**+ 4 points**

only of rural population have already seen an autonomous vehicle



versus  
**23%** + 7 points  
of urban population



DID YOU KNOW?



Around

**6**

experiments were made since 2018 in rural zones in France

**120**  
in urban areas

**65%**  
**of the French**

think that the automated vehicles will improve trips in rural areas and 67% that it will allow the rural people to be free from their individual car



## ...and for more inclusion

**81%**  
**of the French**

think that shared autonomous vehicles may be useful in rural area for the elderly



and also for:



disabled people  
**74%**



people without any driver's licence  
**78%**



people without any car  
**74%**

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### Ecology at the heart of the French

**63%**  
of the French

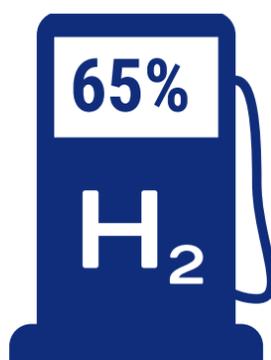
see the automated vehicle as more ecological than the thermal vehicle

+ 3 points



of the people who prefer the automated shuttle compared to an individual level 3/4/5 vehicle (autonomous taxi)

**are motivated by ecology**



### Hydrogen at the top

Almost 65% think that the hydrogen is the future fuel, including for automated vehicles

### 2 out of 3 French

feel concerned by the automated vehicle if they have tested it



**Trying is adopting**



**The more the French see and experiment an autonomous vehicle, the more they feel concerned**



43%

+3 points

of the French feel concerned by the deployment autonomous vehicles

56,5%

+1,5 points

if they have seen an autonomous vehicle before

66,5%

+5,5 points

if they have already used an automated vehicle