



# **Press release**

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# VEDECOM and BLUE2BGREEN become partners

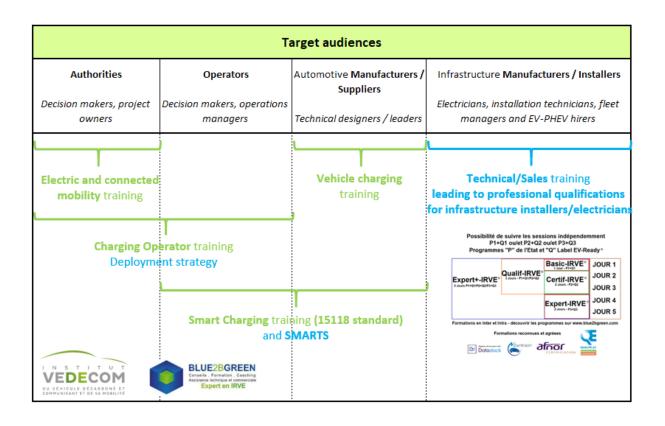
# An unprecedented training offer to support the electric mobility boom

The VEDECOM Institute and BLUE2BGREEN have joined forces in an unprecedented partnership in Europe to offer the most extensive range of training and consultancy in electric vehicle charging. The aim is to support the development of electric mobility, 2018 being a record year for electric vehicles with new registrations reaching over 25%<sup>1</sup>. This comprehensive and unique training offer is aimed at all electric mobility players, including authorities, operators, car manufacturers and infrastructure companies. Suitable for all profiles, from job seekers who are re-training to R&D engineers, it addresses every issue connected with vehicle charging.

## From strategic vision to operating charging infrastructure

Through this collaboration, VEDECOM and BLUE2BGREEN wish to create a strong synergy to assist the electric mobility ecosystem with strategic issues, basic techniques, standards and regulations and decision-making tools in the field of vehicle charging. VEDECOM lends its expertise in strategic vision and the technical challenges, while BLUE2BGREEN contributes its own expertise in installation, deployment strategy and the sale of charging infrastructure. It is this combination of complementary expertise which is the strength of this unique partnership.

<sup>&</sup>lt;sup>1</sup> <u>https://www.automobile-propre.com/voiture-electrique-31-059-immatriculations-en-france-en-2018/</u>



### Clean mobility: clearing the way for the development of charging infrastructure

By training mobility players and facilitating the implementation of technological breakthroughs, VEDECOM and BLUE2BGREEN wish to play a part in the marketing of electric vehicles and equipment, accessible to as many people as possible. There are many issues connected with the development of these clean vehicles, including reducing energy consumption and greenhouse gas emissions and improving urban air quality. Against this background, enhancing skills for the deployment of charging solutions is a strategic factor. Today there are 23,000 charging points in France available to all, spread throughout more than 10,000 stations<sup>2</sup>, and the French government is committed to installing 100,000 charging terminals available to all by 2022<sup>3</sup>. Training the mobility players is therefore crucial.

<sup>&</sup>lt;sup>2</sup> Avere-France

<sup>&</sup>lt;sup>3</sup> Strategic contract for the automotive industry, May 2018

#### About VEDECOM

VEDECOM, an Institute for Energy Transition, is founded on the basis of unparalleled cooperation between firms in the automotive and aviation sectors, mobility ecosystem infrastructure and service operators, academic research bodies and local authorities in the Greater Paris region.

VEDECOM's role is to strengthen the link between academics and manufacturers. Its objective is to support these players to collectively achieve high-performance innovation in the field of mobility, especially in the spheres of electric vehicles, autonomous and connected vehicles, and shared mobility and energy infrastructures and services.

In the framework of the French government's program of Investments in the Future, VEDECOM has received €54 million in subsidies. The Institute for Energy Transition's founders are: Cetim, ESIGELEC, ESTACA, IFPEN, IFSTTAR, Groupe PSA, Groupe Renault, Safran, UVSQ, and Valeo.

A few key figures at the end of 2018: 50 members and partners, 3 fields of research and 1 training program, 15 R&D projects, 12 completed European projects, over 250 publications, 35 patents, 23 copyrighted software products, 70 theses, 200 employees and an innovation and business subsidiary called VEDECOM Tech, created in February 2017.

#### About BLUE2BGREEN

BLUE2BGREEN is a nationwide player in electric mobility and the only independent French design firm offering its expertise in designing charging solutions for terminal manufacturers and assisting with technical and sales developments, together with an innovation approach for manufacturers, businesses and public authorities.

Due to its activities as a design firm and continuing training provider, BLUE2BGREEN has knowledge of Electric Vehicle Charging Infrastructure (EVCI) regulations and standards, for the compulsory EVCI Specialist Installation Qualification. BLUE2BGREEN therefore participates in events, conferences, working groups and associations specialising in electric mobility. This training organisation, recognised by QUALIFELEC and AFNOR Certification for its EVCI courses and also labelled EV-Ready1.4G<sup>®</sup>, has the largest multi-brand mobile platform in France.

BLUE2BGREEN offers a comprehensive range of consultancy and training services, with its wealth of knowledge about EVCI and mobility markets for almost 10 years, and the fields of automation for over 20 years, BMS / CTM, remote surveillance, payment systems and service management / distribution / invoicing systems.

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